

New Association Formed for Food Service Liaisons

Dining Insights, Winter 2011

A new national organization for corporate, college and institutional managers who oversee contracted food service is in the process of being formed.

According to John Gimesh, a founding partner, the Customer Liaison Client Association (CLC) “is the only society dedicated to those responsible for organizational food service contracting.”

As part of the startup process, the association founders have launched a LinkedIn group, “Contracted Food Service: Customer, Liaison, Client,” which has become the site of discussions on such topics as bundled services and vendor rebates. The association’s website, www.clcfoodservice.com, was recently launched.

CLC will provide members with “educational and operational resources, professional development, food service provider expectations, contractual insight, working tools, certifications and networking,” Gimesh says.

He lists the association’s objectives as:

- The principal source of information about food service contracting.
- An advocate of effective food service management and provider of effective tools for food service contract oversight.
- Revolutionize the way food services, products and equipment are marketed.
- Improve the food service business by counseling members on effective operations and management.
- Improve members’ value by providing constructive suggestions, solutions and technical help and receive and act upon similar information from them.
- Serve members’ need for information, contract oversight counsel, professional development and to be alert to new needs as they arise.

For information about the association, contact jgimesh@clcfoodservice.com.